



Introducing Brand Tasmania;

How they can collaborate with Councils around local brand and an overview of priority activities for 2021

Brand Tasmania is a statutory authority and State Government agency tasked with taking a best practice approach to ensure the Tasmanian brand is strengthened locally, nationally and internationally, and is promoted as a key asset of the Tasmanian community.

Jess Radford leads Brand Tasmania's corporate, strategic and business planning activities, and manages Brand Tasmania's government relations through a client-service agenda. With her colleagues at Brand Tasmania Jess works with partners on inventive projects to unite Tasmanians around a central brand expression, through communication and action.

Find out about signing up as a TASMANIAN partner at www.tasmanian.com.au and learn more about Brand Tasmania at www.brandtasmania.com.au.

To register, please sign up directly at zoom [here](#)



Jess Radford, Brand Tasmania

To register for this event please visit www.lgat.tas.gov.au/events