

Investing in and Strengthening Tasmanian Communities

About the Fund

- established in 2000 from sale of the Trust Bank
- public and community funds derived from the sale of a community asset
- Tasmanian Community Fund Act 2005
- in perpetuity and legislated funding
- managed by an independent Board from around the State
- 3 staff



What we do

Our vision is *vibrant communities that are capable and resilient in shaping their future*.

We *invest in and strengthen Tasmanian communities* by making grants to organisations to help achieve this vision.

We are a major source of grants for community organisations in the State.

We have allocated more than **\$98 million** to nearly **2 800 projects** in almost every locality in the State.



The first (and most important) step planning

- what you want to do
- why you want to do it
- who will be involved
- when you will do it
- how you will do it
- where you will do it
- who will manage the project
- how much will it cost



What

- Are you looking to solve an issue or capitalise on an opportunity
- Talk to anyone and everyone to ensure that others share your enthusiasm and that you are maximising the outcomes for the broadest number of community members



Why

- Why is the project important to your community?
- How will the community benefit?
- Why will the community support you?
- What evidence is there of need?



Who

- Clients/beneficiaries
- Partners
- Collaborators
- Volunteers
- Supporters
- Stakeholders
- Letters of support



How, when and where

- What are the projects stages/steps?
- What is the project methodology?
- When will the project occur (shutdown period, weather dependent, retrospective funding)?
- Where will it happen be specific as you will need to show evidence of access to site, land ownership or permission to use site?
- How will you know if the project has been successful.



How much will it cost

- ensure the amount is reasonable and justifiable and includes all income and expenditure amounts including in-kind
- check and double-check your figures
- ensure you cover all the costs for the project
- check GST status requirements
- ask for what you need but consider all options
- make sure you include fit-for-purpose items eg playground for local community vs destination playground



then identify opportunities

- Government (state and local)
- Business (sponsorship, discount, product)
- Philanthropy including community foundations
- Crowd funding
- Other



Finding the right fit

- Check funding websites
- Read guidelines
- Check for alignment
- Talk to the funder



writing the application

- Use clear simple language
- Avoid jargon/technical language but if essential define words where necessary
- Spell out acronyms
- Use facts not opinions
- Be specific
- Use evidence to support your claims
- Answer all the questions



some overall tips

- Assume the reader knows nothing about your organisation, project or community
- Ask someone who knows nothing about your project to read your application
- Make sure you check back to your planning documents to ensure you have covered everything and that you have not slipped off track
- Write in active language
- Read the application out loud to yourself to pick up any mistakes



some overall tips continued

- Answer all the questions
- Double check your budget
- Attach all requested documents (and only those requested)
- Make sure the application stands on its own merits assessors don't have time to refer to websites or other documentation unless it is requested.
- Submit the application on time





Emerging Community Leaders

- Five year project funding to SRA Corporate Change to deliver the Emerging
 Community Leaders program in conjunction with the Tasmanian Community Fund
- The aim of Emerging Community Leaders is to deliver an effective leadership program that benefits participants, their employers or businesses, and the Tasmanian community at large.
- Emerging Community Leaders will support up to 24 participants a year with a focus
 on increasing their skills in governance, finance, leadership, management,
 communication, and project management.



Talk to us

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