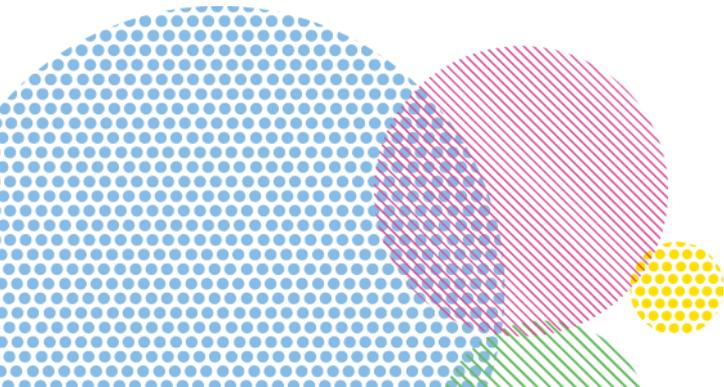


“Working together for the Early Years, why and where does local government fit in and who is the B4 Early Years Coalition”



Who are we and how did we come together?

The B4 Early Years Coalition (B4) is a Tasmanian Government initiative supported through the Department of Education, to connect and support individuals and organisations cross Tasmania, through collective impact to ensure:

Our Vision

Every child in Tasmania, is cared for and nurtured through the early years, no matter what.

Our Goals

Everyone values the early years

Everyone supports the early years

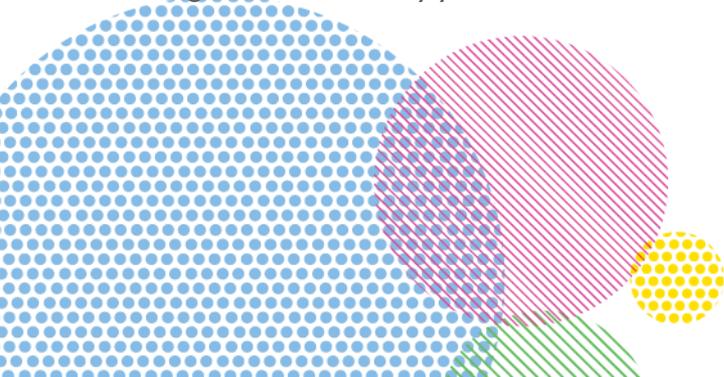
Everyone works together for the early years

Why are the Early Years so important

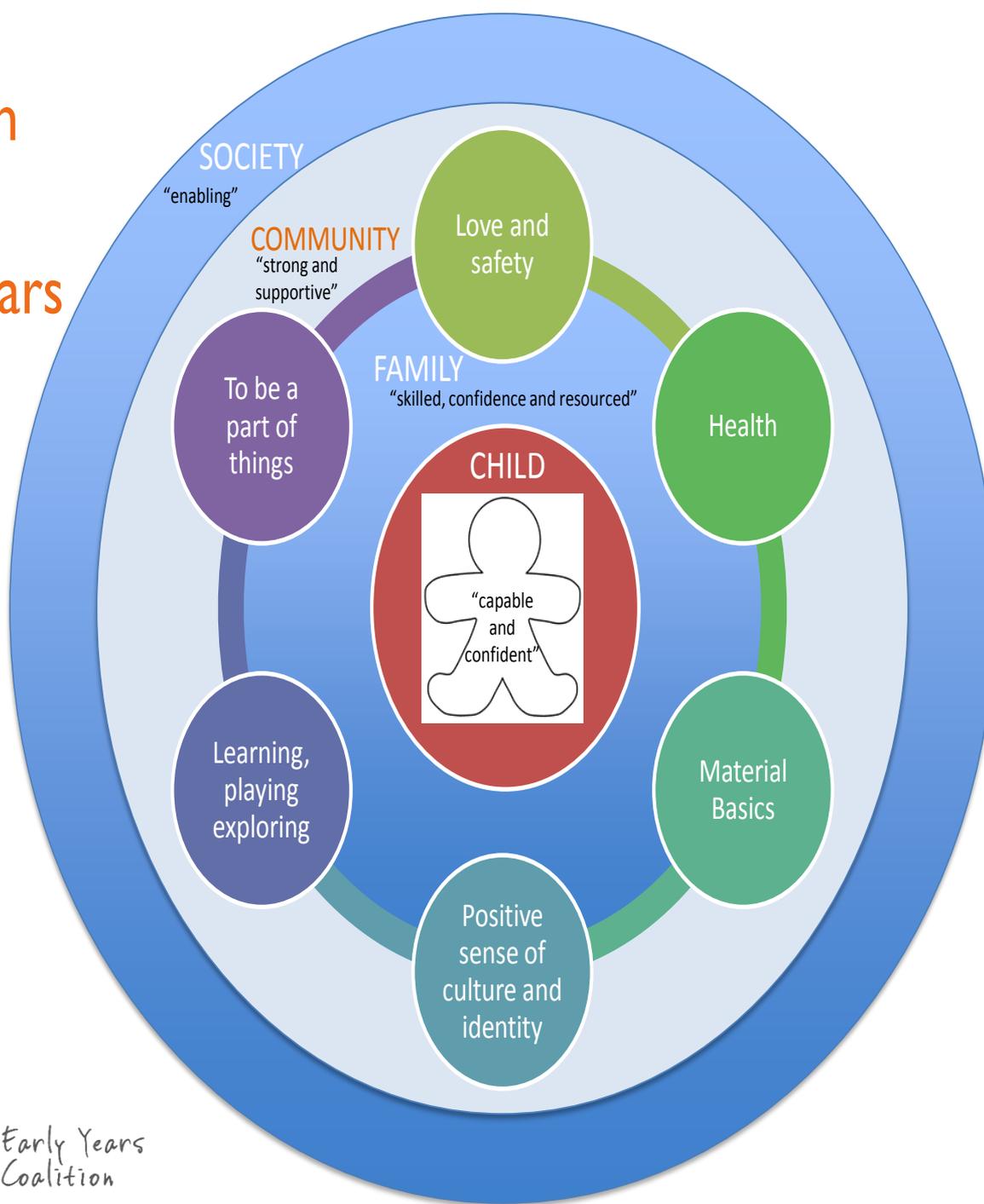
The evidence is clear, nurturing healthy development in the early years lasts a lifetime, shaping the child, youth and adult they become. What happens in the early years impacts on a child's future health, education, social, emotional and physical wellbeing. Through new understanding of brain development we know the early years are the critical period for development and growth with early intervention more effective and able to achieve greater outcomes than interventions later in life.

Many challenges in adult society have their roots in the early years of life, including major public health problems such as obesity, heart disease, and mental health problems. Experiences in early childhood are also related to criminality, problems in literacy and numeracy, and economic participation.

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- Despite amazing services, programs, passion and innovation in 2015 **1 in 5 Tasmanian children were developmentally vulnerable** in one or more of the 5 domains in the Australian Early Development Census (AEDC).
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- Evidence shows **pregnancy to 4 is a developmental window of opportunity** that happens once in a child's life but sets up their life trajectories across multiple domains.
-
- The **social climate change affect** – Tasmanian children are now being raised in families and communities that are very different to the families and communities they were raised in, demanding different responses.
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- **Investing support early and targeting those children and families at risk** will not only change the child's life but Tasmanian's social and economic future.
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- The **smartest investment you can make is in the early years**, investing early provides greater impact for intervention and investment.
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- There is **no single policy**, government department, organisation or program that alone, can ensure every child in Tasmania gets a great start, the early years needs a collective impact.



Children in the early years need: -



Children in the early years grow best in strong loving nurturing families



Proposed B4 supporting activities:

- *Grants Program*
- *Social Marketing Campaign*
- *Training & Capacity building*

What does WWC do for the Early Years

MEMBER ACTION PLAN	
Vision: Every Child in Tasmania, is cared for and nurtured through the early years, no matter what.	
B4 Goal	Action
Every one values the Early Years	Information disseminated on website – healthy messages Awards – leaders in early years recognised Parent packs distributed Playgrounds, parks, reserves provided
Everyone supports the Early Years	Community Assistance Grants Immunisation program Early years programs and services
Everyone works together for the Early Years	Smith Family Project Connections with schools Community Hub Community group support

***“Getting it right
in the early
years means
getting it right
for life”***

